



Cebu Normal University
College of Arts and Sciences
GRADUATE STUDIES

Course Evaluation

_____ Semester, Academic Year _____

Name: _____
 In Print (Family Name) (Given Name) (Middle Name)

MASTER OF ARTS IN COMMUNICATION (M.A. Com)

The Master of Arts in COMMUNICATION (M.A. Com) degree equips the graduate student with expert knowledge on tri-media communication and investigation through theoretical, analytical and evaluative studies on the status and current trends in the media. It also develops the culture of objective media reporting and quality programming in Philippine mass communication. The courses need no graduate prerequisites.

FOUNDATION COURSES	9 credit units	Unit	Semester of Academic Year	Rating
<ul style="list-style-type: none"> • Com 4001. Academic Writing Across the Disciplines • Com 4002. Mass Communication Theories and Research • Com 4003. Investigative Reporting in the Tri-media 		3 3 3		
MAJOR COURSES	15 credit units			
<ul style="list-style-type: none"> • Com 4004. Journalistic Communication and the Newspaper Industry • Com 4005. Radio and Television Programming • Com 4006. Social Impact of Mass Communication • Com 4007. Advertising Communication • Com 4008. Mass Media Regulation and Public Relations 		3 3 3 3 3		
REQUIRED RELATED CULTURAL LANGUAGES COGNATES	6 credit units			
Required Cognates <ul style="list-style-type: none"> • Com 4009. Español para hablar y leer • Com 4010. Pinulungan'g Sugbu-anun'g Bisaya 		3 3		
Comprehensive Examination upon completion of all academic requirements Thesis Writing after passing the Comprehensive Examination		6		
SUMMARY: <ul style="list-style-type: none"> • Foundation Courses 9 units • Major Courses 15 units • Cognates Courses 6 units • Thesis 6 units 				
Total	36 units			