



Cebu Normal University
 College of Arts and Sciences
 Osmeña Boulevard, Cebu City, 6000
 Tel. No. 253-0347

BACHELOR OF TOURISM MANAGEMENT

FIRST YEAR

1ST Semester

	UNITS
• Eng. 1 Study and Thinking Skills in English	3
• Fil. 1 Komunikasyon sa Akademikong Filipino	3
• Health Elect. 1 Prin. Of Safety, Hygiene & Sanitation	3
• TM111 Principles of Management	3
• TM122 Principles of Tourism 1	3
• Nat. Sci. 3 Environmental Science	3
• P.E 1 Physical Fitness Activities	2
• NSTP 1 National Service Training Program	(3)
	23

2nd Semester

	UNITS
• Eng. 2. Writing in the Disciplines	3
• Fil. 2. Pagbasa at Pagsulat tungo sa Pananaliksik	3
• Math 2 Business Math	3
• TM113 Principles of Tourism 2	3
• TM114 Philippine Tourism (Geography & Culture)	3
• TM115 Culinary Arts and Sciences	3
• P.E 2 Rhythms and Dances	3
• NSTP 2 National Service Training Program	2
	(3)
	23

SECOND YEAR

1st Semester

	UNITS
• TM116 Total Quality Management	3
• TM117 Basic Accounting	3
• TM118 Principles of Marketing	3
• Prof Elect. 1 Transportation Management	3
• Lit. 1 Literatures of the Philippines	3
• Psych 1 General Psychology	3
• Comp. Ed. 1 IT (Business Computer)	3
• P.E 3 Fundamentals of Games and Sports	2
	23

2nd Semester

	UNITS
• TM119 Basic Finance	3
• TM120 Human Behavior in Organization	3
• TM121 Business Comm. With Personality Dev't.	3

• TM122 Tourism Marketing with Public Relations	3
• Anthro 1 Cultural Anthropology	3
• Hum. 1 Appreciation of the Seven Arts	3
• Philo. 1 Logic	3
• P.E 4 Recreational Activities	2
	23

THIRD YEAR

1ST Semester

UNITS

• TM123 Tourism Impacts & Sustainability	3
• Prof Elect. 2 Travel Agency Mgt & Operations	3
• TM124 World Tourism (Geography & Culture)	3
• TM125 Tourism Planning & Development	3
• Prof. Elect. 4 Resort Management	3
• TM126 Events Management	5
	19

2nd Semester

UNITS

• TM127 Front Office Management	3
• TM128 Ecotourism	3
• Prof Elect. 3 Cruise Sales and Management	3
• TM 129 Tour Guiding	3
• Math 4 Introduction to Statistics	3
• TM130 Entrepreneurship and Business Planning	3
	18

SUMMER

UNITS

• TM131 Practicum (National/Local Government Office/NGO)	6 units
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FOURTH YEAR

1st Semester

• Span. 1 Español Basico	3
• TM132 Methods of Research	3
• Forlang 1 Language Elective 2 (French, Japanese, Korean, or Russian)	3
• Econ. 1B Economics with TLR	3
• Prof Elect. 5 Environment Conservation for Tourism	3
	15

2nd Semester

• Span. 2 Español Intermedio	3
• Hist. 2 Life and Works of Rizal	3
• Forlang 2 Language Elective 2 (French, Japanese, Korean or Russian)	3
• Prof Elect. 6 Heritage Tourism	3
• Hist. 1 Phil. History (with Gov't and Constitution)	3
• TM133 Tourism Research	3

SUMMARY

General Education Courses	57 units
Business Core	21 units
Tourism Core	<u>31 units</u>
	109 units

Mandatory Subjects

• Rizal	3 units
• NSTP	6 units
• PE	8 units
• Practicum	6 units
• Specialized Subs	36 units
• Required	18 units
• Free Prof	18 units

TOTAL UNITS: **168 UNITS**