



Cebu Normal University
College of Arts and Sciences
Osmeña Boulevard, Cebu City, 6000
Tel. No. 254-1452 local 140

BACHELOR OF ARTS IN COMMUNICATION

FIRST YEAR

1ST Semester

	UNITS
• Eng. 1 Study and Thinking Skills in English	3
• Fil. 1 Komunikasyon sa Akademikong Filipino	3
• MATH 1 College Algebra	3
• SOAN Sociology-Anthropology (with Family Planning)	3
• Psych 1 General Psychology	3
• Nat. Sci. 1 Biological Sciences	3
• Lit. 1 Literatures of The Philippines	3
• P.E 1 Physical Fitness Activities	2
• NSTP 1 National Service Training Program	(3)
	26

2nd Semester

	UNITS
• Eng. 2. Writing in the Disciplines	3
• Fil. 2. Pagbasa at Pagsulat tungo sa Pananaliksik	3
• Math 3 Plane Trigonometry	3
• Nat. Sci. 2 Physical Sciences	3
• Comm. 101 Introduction to Communication Theory	3
• Comm. 102 Communication: Gender and Society	3
• Lit. 2 Literatures of the World	3
• P.E 2 Rhythms and Dances	2
• NSTP 2 National Service Training Program	(3)
	26

SECOND YEAR

1st Semester

	UNITS
• Pol. Sci. 1 Politics and Governance (with Phil. Constitution)	3
• Hist. 1 Philippine History	3
• Comm. 103 Intro. To Communication Media	3
• Comm. 104 Comm. Media Laws & Ethics	3
• Comm. 105 Advertising Principles and Practices	3
• Comp. Ed. 1 Information Technology	3
• Comm. Elect. 1 Introduction to Media Writing: Print and Broadcast	3
• P.E 3 Fundamentals of Games and Sports	2
	23

2nd Semester

	UNITS
• Eng. 3 Speech Communication	3

• Philo. 3 Philosophy of Man	3
• Fil. 3 Masining na Pagpapahayag	3
• Econ. 1B Economics with TLR	3
• Comm. 106 Broadcasting Principles and Practices	3
• Comm. 107 Communication Management and Entrepreneurship	3
• Comm. Elect. 2 Investigative Reporting	3
• P.E 4 Recreational Activities	2
	23

THIRD YEAR

1ST Semester

UNITS

• Span. 1 Español Basico	3
• Comm. 108 Info/Online Multimedia Journalism	3
• Comm. 109 Journalism Principles and Practices	3
• Comm. Elect. 3 Visual Journalism	3
• Comm. Elect. 4 Science, Health & Envi. Communication	3
• Elect. 1 Facilitating Tertiary Classroom Learning	3
	18

2nd Semester

UNITS

• Span. 2 Español Intermedio	3
• Comm. 110 Intro. to Development Comm.	3
• Comm. Elect. 5 Radio and TV Production	3
• Comm. Elect. 6 Introduction to Film	3
• Elect. 2 Assessing Tertiary Classroom Learning	3
• Elect. 3 Fundamentals of Radio Broadcasting in Cebuano-Visayan	3
	18

SUMMER

UNITS

• Practicum	6 units
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FOURTH YEAR

1ST Semester

• Hum. 1 Appreciation of the Seven Arts	3
• Ceb. 1 Cebuano-Visayan Language	3
• Hist. 2 Life and Works of Rizal	3
• Comm. 111. Intro. to Communication Research	3
• Elect. 4 Intensive English and Technical Writing	3
	15

2nd Semester

• Sci. Elect. 1 Ecology	3
• Ceb. 2 Cebuano-Visayan Literature	3
• Thesis Writing	3
• Elect. 5 Photojournalism	3

SUMMARY

General Education Subjects	63 units
Core Subjects	12 units
Major Subjects	13 units
Electives	18
Mandatory Subjects	
• Rizal	3 units
• NSTP	6 units
• PE	<u>8 units</u>
	17 units
• Practicum	6 units
• Other Courses	18 units

TOTAL UNITS: **167 UNITS**